

Template for curriculum

Bachelor of Arts Semester - 2

Pre-requisites for the course	12 th Standard in relevant Stream
Course Code	25372-GUMDC202-1C
Course Type	MULTIDISCIPLINARY COURSE
Credit	04
Contact Hours	04 Hours in a week
Course focussing on	Employability/ Knowledge enhancement/ social responsibility and community Engagement
Relevance of course to	Local, National, Regional and Global level
Relation to	Human Values and Professional Ethics, etc.

Course Objectives: The course has been designed keeping in view the disciplinary or inter-disciplinary nature of the programme. It is a MULTIDISCIPLINARY course for the BA programme in Arts and is also open to students of the university under choice based credit system (CBCS). The course introduces meaning and nature of Entrapriarship with the help of literature

By the end of this course, students should be able to-

- (i) Get an overview of the main concepts and debates in Entrapriarship
- (ii) Critically read and analyse contemporary texts on Entrapriarship
- (iii) Apply theoretical concepts in order to understand and critically assess real-world Entrapriarship.
- (iv) Interrelations between self-earning and motivation to carry big dreams.

On completion of the course students will be able to:

- LO 1 –Understand main concepts and debates in **Entrepreneurship**
LO 2 –Analyse texts on **Entrepreneurship**
LO 3 –Apply theoretical concepts in order to describe, analyse and assess real-world economical phenomenon.
LO 4 –Describe the relation between individual earning capacity and society.

LO: Learning Outcome

Teaching Methods:

Teaching will take place through lectures and interactions. For students, regular attendance and participation in the class is essential. Group and individual activities from student participants would supplement classroom engagement. ICT tools would be used extensively during teaching. Students are expected to participate actively in discussions based on their critical understanding of the assigned readings. 80% attendance is necessary to attend the end semester exam.


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1 credit = 15 hours' theory

Detailed Syllabus:4 credit course

25372

Bachelor of Arts Semester - 2

MDC

: Credit-4

Entrepreneurship and Literature (ઉદ્યોગ સાહસિકતા અને સાહિત્ય)

	Course Contents	Teaching Hours	Weightage of Marks
Unit-1	ઉદ્યોગ સાહસિકતા એટલે શું ? લક્ષણો અને પ્રકારો	15	25 (for external)
Unit-2	-ઉદ્યોગ સાહસિકતા અને યુવાનો -મહિલા ઉદ્યોગ સાહસિકતા : પ્રગતિ, પ્રશ્નો અને ભાવિ	15	25 (for external)
Unit-3	સ્ત્રી ઉદ્યોગ સાહસિકો : 'મેઘધનુષી માનુનીઓ' - રશ્મિ બંસલ (અનુ. સોનલ મોદી) 1. પીંછાંમાંથી પક્ષી 2. લોખંડી સ્ત્રી 3. ધર્મની બહેન 4. કહાનીમેં ટ્વિસ્ટ (આ ચાર પ્રકરણોનો અભ્યાસ)	15	25 (for external)
Unit-4	પુરુષ ઉદ્યોગ સાહસિકો : 'ઈડલી, ઓર્કિડ અને મનોબળ' - વિઠ્ઠલ વ્યંકટેશ કામત	15	25 (for external)
	Total	60 hr.	100marks for external exam

Mode of Evaluation:


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For 4 credit course

Internal Evaluation: 30% (One internal test of 30 marks obtained marks to be converted into 50% and remaining 50% is to be added from assignment / presentation and punctuality (presence record)

End-Semester exam: 70% (Total weightage 30 marks + 70 marks = 100 marks)

List of Reference Books/e-resources/e-content

१. <https://niravsays.wordpress.com>

२. <https://rupen007.wordpress.com/2011/09/03/idli-orchid-and-me/>



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