



MAHARAJAKRISHNAKUMARSINHHJIBHAVNAGARUNIVERSITY
(With effect from Academic Year: 2023-24)

B.Com.
SEMESTER – I

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| Pre-requisites for the course | 12 th Standard in relevant Stream |
| Course Code | Subject: Indian Culture: Indian Commerce Education System |
| Course Type | IKS / VAC |
| Credit | 02 |
| Contact Hours | 02 Hours in a week |
| Course focussing on | Employability/ Knowledge enhancement |
| Relevance of course to | Local, National, Regional and Global level |
| Relation to | Human Values and Professional Ethics, etc. |

Course Objectives: The course has been designed keeping in view the disciplinary or inter- disciplinary nature of the programme. It is a core course for the B.Com. Programme in Commerce and is also open to students of the university under choice based credit system (CBCS). The students will be able to impart the experience of the business world in all its manifestations. It equips students with a number of specialized skills that help them excel in different functional areas of trade, industry and commerce

By the end of this course, students should be able to-

1. Understand the importance of Commerce in Business: Students will learn about the basic concepts, functions, and principles of Business.
2. Explore the Commerce Theories : Students will study various Commerce theories.
3. Develop knowledge of different process of Commerce functions: Students will gain knowledge about various Commerce functions. They will learn how these process practically implement in various types of business organizations.
4. Gain insights into Commerce Theories and practices : The course will introduce students to the concept of Commerce and its impact on Business unit.

On completion of the course students will be able to:

- LO 1 – Describe basics of Commerce Education.
- LO 2 – Describe various functional areas of Commerce Education.
- LO 3 - Apply theoretical concepts in order to describe Commerce Education.
- LO 4 – Understand the concept of Commerce Education.

LO: Commerce Education knowledge will equip students with a solid foundation to understand, apply and adapt Commerce Education principles and practices in various organizational settings.

Teaching Methods:

Teaching will take place through lectures and interactions. For students, regular attendance and participation in the class is essential. Group and individual activities from student participants would supplement classroom engagement. ICT tools would be used extensively during teaching. Students are expected to participate actively in discussions based on their critical understanding of the assigned readings. 80% attendance is necessary to attend the end semester exam.



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Detailed Syllabus:

| Unit | Course Contents | Teaching Hours | Weightage of Marks |
|------|---|----------------|--------------------|
| 1 | Introduction, Meaning of Commerce, Objectives of Commerce Education, Importance of Commerce Education, Challenges of Commerce Education | 15 | 25 |
| 2 | Nature and Scope of Commerce Education in India, Skills required for Commerce Education in India, Opportunities for Commerce Education in India, Recent Development in Commerce | 15 | 25 |
| | | 30 Hours | 50 Marks |

Mode of Evaluation:

આંતરિક મૂલ્યાંકન :

SOP મુજબ આંતરિક મૂલ્યાંકન નીચે મુજબના કંપોનન્ટને અનુલક્ષીને કરવાનું રહેશે.

| Sr. | Components | Marks Weightage |
|-----|---|--|
| 1 | Class Test | ૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૩૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૫ ગુણ |
| 2 | Objective Test | ૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૩૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૫ ગુણ |
| 3 | Home Assignment | ૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ |
| 4 | Active Learning [Essay Writing / Article Writing] | ૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ |
| 5 | Class Assignment | ૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ |
| 6 | Attendance | ૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ |

બાહ્ય મૂલ્યાંકન :

| Details | Marks Weightage | Credits | Exam Hours |
|---|-------------------------|------------|------------|
| ચાર ક્રેડીટના અભ્યાસક્રમમાં ૦૪ યુનિટના માળખાનું પ્રત્યેક પ્રશ્નપત્ર | ૨૫-૨૫ ગુણના ચાર પ્રશ્નો | 04 Credits | ૨.૩૦ કલાક |
| બે ક્રેડીટના અભ્યાસક્રમમાં ૦૨ યુનિટના માળખાનું પ્રત્યેક પ્રશ્નપત્ર | ૨૫-૨૫ ગુણના બે પ્રશ્નો | 02 Credits | ૨.૦૦ કલાક |

પાસીંગ સ્ટાન્ડર્ડ :

| કુલ ગુણ | પાસ | નાપાસ |
|-----------------|----------------|-----------|
| ૧૦૦ | ૩૭ કે તેથી વધુ | ૩૭ થી ઓછા |
| ૭૫ | ૨૮ કે તેથી વધુ | ૨૮ થી ઓછા |
| ૫૦ | ૧૯ કે તેથી વધુ | ૧૯ થી ઓછા |
| ૨૫ (પ્રેક્ટીકલ) | ૧૦ કે તેથી વધુ | ૧૦ થી ઓછા |

નોંધ : ઉક્ત અન્વયે અર્થઘટનના પ્રશ્નો સંદર્ભે SOP નું અંગ્રેજી વર્ઝન માન્ય ગણવાનું રહેશે.

List of Reference Books :

Title: "Commerce: Textbook for Class 11" Authors: V.K. Kapoor and V. C. Sinha

E-Resources:

- <https://www.khanacademy.org/economics-finance-domain>
- <https://www.investopedia.com/financial-educator-content-5183769>
- <https://www.coursera.org/browse/business>
- <https://www.edx.org/learn/business>
- <https://ocw.mit.edu/courses/economics/>
- <https://www.youtube.com/user/ACDCLeadership>

E- content:

- <https://quizlet.com/>
- <https://swayam.gov.in/>
- <https://ndl.iitkgp.ac.in/>
- <https://corporatefinanceinstitute.com/resources/blog/>
- <https://thecollegeinvestor.com/>

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