



B.Com.
SEMESTER – II

Pre-requisites for the course	12 th Standard in relevant Stream
Course Code	Commerce-II (Fundamentals of Entrepreneurship-II) 25324 – CME201-1C
Course Type	Minor-2
Credit	04
Contact Hours	04 Hours in a week
Course focusing on	Employability/ Knowledge enhancement
Relevance of course to	Local, National, Regional and Global level
Relation to	Human Values and Professional Ethics, etc.

Course Objectives: The course has been designed keeping in view the disciplinary or inter-disciplinary nature of the programme. It is a core course for the B.Com. Programmer in Commerce and is also open to students of the university under choice based credit system (CBCS). The course introduces meaning and nature of basic fundamental knowledge about Management for Business

By the end of this course, students should be able to-

1. Financing Options: Students are introduced to different sources of financing for new ventures, including personal savings, loans, angel investors, venture capitalists, and crowd funding.
2. Introduction to Entrepreneurship: The course aims to introduce students to the concept of entrepreneurship, explaining its significance in the business world and its role in economic development.
3. Business Idea Generation: The course aims to help students generate viable business ideas by encouraging creative thinking and problem-solving skills.

On completion of the course students will be able to:

- LO 1 – Describe basics of Financing alternatives.
- LO 2 – Describe various functional areas of Entrepreneurship.
- LO 3 - Apply theoretical concepts in order to describe decision making and Management by Objectives.

Teaching Methods:

Teaching will take place through lectures and interactions. For students, regular attendance and participation in the class is essential. Group and individual activities from student participants would supplement classroom engagement. ICT tools would be used extensively during teaching. Students are expected to participate actively in discussions based on their critical understanding of the assigned readings. 80% attendance is necessary to attend the end semester exam.



Detailed Syllabus:

Unit	Course Contents	Teaching Hours	Weightage of Marks
Unit-1	Business Plan and Project Report Meaning & concept of Business plan, Contents of a good business plan, Advantages of making a Business plan, Essentials ingredients for Business plan. Project Report Contents of Project Report, Guidelines for structuring good project report, Benefits of project reporting.	15	25
Unit-2	Selection of Location for Industrial Unit Meaning, Definition and Concept of selection of location of industrial unit, Importance, Stages of Selection of Location, Factors affecting selection of location, Correct trends of selection of location, Industrial opportunity- meaning & characteristics , type of opportunity.	15	25
Unit-3	Venture capital, characteristics, Nature, stages of Venture capital organizing, services related to Venture capital funding in India, various institutions for entrepreneurship development programmer planning In India	15	25
Unit-4	Meaning & concept of Business environment, characteristics of Business environment, types of Business environment (internal & external), importance of analysis of Business environment.	15	25
Total		60 hr.	100 Marks

Mode of Evaluation:

આંતરિક મૂલ્યાંકન :

SOP મુજબ આંતરિક મૂલ્યાંકન નીચે મુજબના કંપોનન્ટને અનુલક્ષીને કરવાનું રહેશે.

Sr.	Components	Marks Weightage
1	Class Test	૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૩૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૫ ગુણ
2	Objective Test	૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૩૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૫ ગુણ
3	Home Assignment	૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ
4	Active Learning [Essay Writing/Article Writing]	૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ
5	Class Assignment	૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ
6	Attendance	૧૦૦ ગુણના પ્રશ્નપત્ર મુજબ ૧૦ ગુણ અને ૫૦ ગુણના પ્રશ્નપત્ર મુજબ ૦૫ ગુણ

બાહ્ય મૂલ્યાંકન :

Details	Marks Weightage	Credits	Exam Hours
ચાર ક્રેડીટના અભ્યાસક્રમમાં ૦૪ યુનિટના માળખાનું પ્રત્યેક પ્રશ્નપત્ર	૨૫-૨૫ ગુણના ચાર પ્રશ્નો	04 Credits	૨.૩૦ કલાક
બે ક્રેડીટના અભ્યાસક્રમમાં ૦૨ યુનિટના માળખાનું પ્રત્યેક પ્રશ્નપત્ર	૨૫-૨૫ ગુણના બે પ્રશ્નો	02 Credits	૨.૦૦ કલાક



પાસીંગ સ્ટાન્ડર્ડ :

કુલ ગુણ	પાસ	નાપાસ
૧૦૦	૩૭ કે તેથી વધુ	૩૭ થી ઓછા
૭૫	૨૮ કે તેથી વધુ	૨૮ થી ઓછા
૫૦	૧૯ કે તેથી વધુ	૧૯ થી ઓછા
૨૫ (પ્રેક્ટીકલ)	૧૦ કે તેથી વધુ	૧૦ થી ઓછા

નોંધ : ઉક્ત અન્વયે અર્થઘટનના પ્રશ્નો સંદર્ભે SOP નું અંગ્રેજી વર્ઝનમાન્ય ગણવાનું રહેશે.

List of Reference Books/e-resources/e-content

Reference / Text –Books / Additional Reading:

1. Tandon B.C.: Environment and Entrepreneur chugh publication, Allahabad.
2. Simmer A David,: Entrepreneurial MegabuksJhon Wiley & sons, New York.
3. Shrivastav S.B.: Practical Guide to Industrial Entrepreneur sultan chand& sons & sons, NewDelhi.
4. Prasanna Chandra: Project – Preparation, Appraisal & Implementation, Tata Mec - Graw Hill, New Delhi.
5. Pandey I.M.: Venture capital, The Indian Experience, PHI, New Delhi.
6. Holl – j: Entrepreneurship – New Venture cretion, PHI. New Delhi.